

# Meeting of the Minds 2006

**Meeting of the Minds in Monterey.** • A workforce leadership and policy conference sponsored by the California Workforce Association. September 5-7, 2006. Monterey Marriott Hotel. • CWA started MMM in 1998. We created MMM because we were interested in moving away from day to day operational issues, to focus on big picture thinking, bring in speakers from other disciplines and places, and try to understand what is going on out in the real world...and then connect the dots back to the workforce system. We wanted to answer the questions: **what are we doing to solve real problems? how are we relevant? how does our work matter? how can we learn from people who are NOT in our business?** • This is not your typical workforce conference. Titles of MMM over the years have been: Practical Dreamers, Big Rocks, Shall We Dance?, Finding our Voice... Telling our Stories, Smart Moves in Tough Times, The Whole Elephant and From Tired to Inspired. • Our 2006 conference is titled **Meeting of the Minds in Monterey: Pausing at the Speed of Light.** • Our opening speaker is Joel Kotkin, an internationally-recognized authority on global, economic, political and social trends, and the author of the newly published, critically acclaimed *THE CITY: A GLOBAL HISTORY*. Just a look at Kotkin's schedule will give you a sense of his perspective: In two weeks in May 2006, he travels from Kalamazoo Michigan to Austin Texas to Washington DC to Salinas California. • Invited from Washington DC is Randall Kempner, Vice President for Regional Innovation at the Council on Competitiveness, whose most recent publication states: **"Innovation will be the single most important factor in determining America's success through the 21st century."** - *Innovate America* • And from Toronto, we have invited Ian Bromley, Special Advisor to the Deputy Minister, Director of Urban Economic Development, Director of Economic Development Strategy, Infrastructure and Innovation with the Government of Ontario. • More speakers, plenty of practical workshops, networking opportunities, MMM is for people across the United States who are interested in learning and talking about what is going on in the real world...to focus on how to help businesses and communities become competitive and how to provide opportunity for all people. • Who comes to this conference? Workforce Investment Board chairs and private sector members, economic development directors, community college presidents, civic leaders, elected officials, community leaders, WIB directors and senior policy makers from state and local government. • If you have not previously experienced MMM, you will find it uniquely designed to promote new thinking, new actions and new ways of doing business. And we create an atmosphere that makes learning and sharing fun. • **"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn."** – *Alvin Toffler*. • Come learn with us!

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## Tentative Conference Schedule

**Tuesday, September 5, 2006**  
1:00 pm - 2:00 pm      Opening Session/ Innovation  
Joel Kotkin, Senior Fellow  
New America Foundation

An internationally-recognized authority on global, economic, political and social trends, Joel Kotkin is the author of the newly published, critically acclaimed THE CITY: A GLOBAL HISTORY and of the widely acclaimed, best-selling book, THE NEW GEOGRAPHY, How the Digital Revolution is Reshaping the American Landscape.

Kotkin is an Irvine Senior Fellow at the New America Foundation and is a highly respected speaker and futurist. He consults for many leading economic development organizations, private companies, regions and cities. In addition, Kotkin serves as senior advisor to the Planning Center, a major planning, design and environmental consulting firm based in Costa Mesa, California. For three years, he was Business Trends Analyst for KTTV/Fox Television in Los Angeles where, in 1994, he won the Golden Mike Award for Best Business Reporting on the changing dynamics of the entertainment industry.

2:00 pm - 2:45 pm      Reaction & Discussion

3:00 pm - 4:00 pm      General Session/ Innovation2  
**Ian Bromley**, Special Advisor to the Deputy Minister Director of Urban Economic Development, Infrastructure and Innovation Government of Ontario (*invited*)

Since 1998 Ian Bromley has served with the Government of Ontario as Special Advisor to the Deputy Minister, Director of Urban Economic Development, Director of Economic Development Strategy and Director of Infrastructure and Innovation. Prior to joining the provincial government, Mr. Bromley was Director of Corporate Communications and Marketing for the Metropolitan Toronto government, responsible for all external and internal communication matters for Canada's largest municipal government.

4:00 pm - 5:00 pm      Reaction & Discussion

5:30 pm - 7:00 pm      Opening Reception

**Wednesday,  
September 6, 2006**  
8:30 am - 10:00 am

General Session/ Competitiveness  
**Randall T. Kempner**, Vice President for Regional Innovation  
Council on Competitiveness(*invited*)

In his role as VP for Regional Innovation, Randall Kempner has directed regional economic development initiatives in Central New Mexico, Northeast Ohio, Wilmington, Delaware, West Michigan and the Inland Northwest region of Washington and Idaho. He is presently leading regional initiatives in Greater St. Louis and Rochester, New York.

Prior to joining the Council, Randall served as Vice President of OTF Group, an international consulting firm that advises regions and nations on how to create competitive advantage. While there, he served as the lead advisor to the Clusters of Innovation Initiative, the Council's seminal regional economic development research project. Last year, Randall served as chair of the City of Austin, Texas Economic Development Task Force that developed a public sector strategy to foster cultural vitality and creative economy within the region. Randall has an extensive international background, having led comprehensive competitiveness projects in Bermuda, Colombia, El Salvador, and Peru.

10:30 am - Noon

Workshops

12:15 pm - 1:15 pm

Lunch in Memory Garden

1:30 pm - 3:00 pm

General Session/ Collaboration  
**Susan Hackwood**, Executive Director  
California Council on Science and Technology(*invited*)

**Susan Hackwood** is an active participant in regional and state economic partnerships. Dr. Hackwood has worked for Bell Laboratories in various capacities, including as Department Head of Device Robotics Technology Research and received the AT&T Bell Laboratories Award for Technology Transfer.

As a professor at University of California at Santa Barbara, she was founder and Co-Director of the Center for Robotic Systems in Microelectronics. Dr. Hackwood was the founding dean of the College of Engineering at the University of California, Riverside. Her research interests include multimedia technologies, distributed asynchronous signal processing, and cellular robot systems. In addition to over 100 technical publications and 7 patents, Dr. Hackwood is co-editor and co-founder of the Journal of Robotic Systems.

3:30 pm - 5:00 pm

Workshops

6:00 pm - 9:00 pm

Dinner and Collaborative Activities on the Beach

Thursday,  
September 7, 2006

8:30 am – 10:00 am      Workshops

10:30 am – Noon      Closing Session

Monterey Marriott

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**CWA Room Rate is \$120.00**

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